



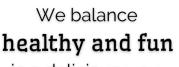
We balance healthy and fun

in a delicious way.



OWN A FRANCHISE!





in a delicious way.

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ABOUT US

The Fresh Monkee[®] answers the call to "clean eating" by serving made to order custom Protein Shakes overflowing with fruits, vegetables, nuts, seeds, "clean" protein and other whole foods. We provide a convenient way to recover from workouts, replace a meal or snack and maintain your healthy lifestyle. Our pledge is to offer our customers a healthy shake that is different from the typical smoothies made with high sugar-based syrups, sweetened fruits and low protein additives.



ENTERING THE SHAKE INDUSTRY

The health and fitness market is seeing year over year growth with no slow down in sight. Consumers now more than ever are looking for convenient, delicious and nutritional grab-and-go food options.

The Fresh Monkee[®] is the center of many communities. We see people daily and sometimes 2x a day. Our locations are designed for multiple configurations including outdoor malls, food courts, mobile units, store-in-store, retail strip centers or can be free-standing with a drive-thru.



CHOOSE THE FRESH MONKEE!

FUN, CLEAN AND SIMPLE

The Fresh Monkee is a deliciously clean, filling and healthy Protein Shake made to order with the freshest ingredients.



MINIMUM BUILD OUT NEEDED

Our buildouts only require refrigeration, counters and shelving making this a lower cost investment compared to most food and beverage concepts.

LARGE CUSTOMER BASE

Our Shakes, protein bars and healthy chips appeal to children, adults, fitness enthusiasts, college kids and the 9-5's seeking something better than pizza, burgers and subs.

COMMUNITY HEALTH

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HEALTHY PROTEINS

By opening a Fresh Monkee[®] you are contributing to the health of your community while owning a fun, simple business that you can scale easily.





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FRANCHISE SUPPORT

We understand our franchisees' success is our success. Our comprehensive training takes place in our corporate shops where you will learn what you need to know to build a successful Fresh Monkee[®]

Point of sale system		Inventory	Ordering		Nutrition education	
Creating our healthy Shakes	 	Delivering Superior customer service	Opening and closing procedures	1	Social media marketing	2

We are committed to providing our franchisees with help and guidance for every step of the journey to success!



GET STARTED

Begin your franchise journey with Fresh Monkee[®]!





Initial qualification call &

brand overview

Submit a request

Franchise Disclosure Document review

Meet the team

Franchise awarded!



SINGLE UNIT TO AREA DEVELOPER



NEXT STEPS

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Step 1	Intro Call Day 1
Step 2 /	Applications Week 1
Step 3	FDD Review Week 2
Step 4 / Va	lidation & Financing Process Week 3
Step 5	Discovery Day Weeks 4-5
Step 6	Franchise Agreement Weeks 4-5
Step 7 /	Decision Day Week 6



CONTACT US

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This advertisement does not constitute a franchise offering or the solicitation of an offer to buy a Fresh Monkee franchise which may be made only after your receipt of The Fresh Monkee's Franchise Disclosure Document, which first must be registered with certain states. The Fresh Monkee franchises are offered solely by means of the franchise disclosure document issued by The Fresh Monkee at 39 New London Tpke Suite 204, Glastonbury, CT 06033-2061. Certain states and foreign countries have laws governing the offer and sale of franchises. If you are a resident of one of these states or foreign countries, The Fresh Monkee will not offer you a franchise unless and until it has complied with all applicable legal requirements in your jurisdiction. Please consult with your franchise seller/broker for an updated list of jurisdictions where franchises can be sold. RESIDENTS OF NEW YORK: This advertisement is not an offering. An offering can only be made by a prospectus filed first with the Department of Law of the State of New York. Such filing does not constitute approval by the New York Department of Law. RESIDENTS OF MINNESOTA: MN Franchise Registration Number: TBD.

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