



We balance  
**healthy and fun**  
in a delicious way.



**OWN A FRANCHISE!**



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## ABOUT US

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The Fresh Monkee® answers the call to “clean eating” by serving made to order custom Protein Shakes overflowing with fruits, vegetables, nuts, seeds, “clean” protein and other whole foods. We provide a convenient way to recover from workouts, replace a meal or snack and maintain your healthy lifestyle. Our pledge is to offer our customers a healthy shake that is different from the typical smoothies made with high sugar-based syrups, sweetened fruits and low protein additives.





## ENTERING THE SHAKE INDUSTRY

The health and fitness market is seeing year over year growth with no slow down in sight. Consumers now more than ever are looking for convenient, delicious and nutritional grab-and-go food options.

The Fresh Monkee® is the center of many communities. We see people daily and sometimes 2x a day. Our locations are designed for multiple configurations including outdoor malls, food courts, mobile units, store-in-store, retail strip centers or can be free-standing with a drive-thru.





# CHOOSE THE FRESH MONKEE!

## FUN, CLEAN AND SIMPLE

The Fresh Monkee is a deliciously clean, filling and healthy Protein Shake made to order with the freshest ingredients.



## MINIMUM BUILD OUT NEEDED

Our buildouts only require refrigeration, counters and shelving making this a lower cost investment compared to most food and beverage concepts.

## LARGE CUSTOMER BASE

Our Shakes, protein bars and healthy chips appeal to children, adults, fitness enthusiasts, college kids and the 9-5's seeking something better than pizza, burgers and subs.

## COMMUNITY HEALTH

By opening a Fresh Monkee® you are contributing to the health of your community while owning a fun, simple business that you can scale easily.







**CHOOSE  
THE FRESH  
MONKEE!**

## **FRANCHISE SUPPORT**

We understand our franchisees' success is our success. Our comprehensive training takes place in our corporate shops where you will learn what you need to know to build a successful Fresh Monkee®

*Point of sale system*

*Inventory*

*Ordering*

*Nutrition education*

*Creating our  
healthy Shakes*

*Delivering Superior  
customer service*

*Opening and closing  
procedures*

*Social media  
marketing*

We are committed to providing our franchisees with help and guidance for every step of the journey to success!



## INVESTMENT SNAPSHOT

FRANCHISE FEE

\$50,000

INVESTMENT RANGE

\$155,200 - \$317,200

ROYALTY

6%

with 70% Turnkey  
Financing Available

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# GET STARTED

Begin your franchise journey with Fresh Monkey®!



Submit a request



Initial  
qualification call &  
brand overview



Franchise Disclosure  
Document review



Meet the team



Franchise awarded!





# SINGLE UNIT TO AREA DEVELOPER

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**\$50,000**  
SINGLE UNIT

**\$80,000**  
TWO UNITS

**\$100,000**  
THREE UNITS

**\$140,000**  
FIVE UNITS

**\$240,000**  
TEN UNITS







# NEXT STEPS



<b>Step 1</b> /	<b>Intro Call</b>	<b>Day 1</b>
<b>Step 2</b> /	<b>Applications</b>	<b>Week 1</b>
<b>Step 3</b> /	<b>FDD Review</b>	<b>Week 2</b>
<b>Step 4</b> /	<b>Validation &amp; Financing Process</b>	<b>Week 3</b>
<b>Step 5</b> /	<b>Discovery Day</b>	<b>Weeks 4-5</b>
<b>Step 6</b> /	<b>Franchise Agreement</b>	<b>Weeks 4-5</b>
<b>Step 7</b> /	<b>Decision Day</b>	<b>Week 6</b>

# CONTACT US

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[www.TheFreshMonkee.com](http://www.TheFreshMonkee.com)

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